

Friday 11 October



Charity Dinner



**Event
Sponsorship
Prospectus**

Love Your Eyes Charity Dinner



Celebrating World Sight Day

Coinciding with World Sight Day, the annual Love Your Eyes Charity Dinner will be held in the luxe ballroom at Victoria Park on Friday, 11 October 2024.

The World Sight Day Love Your Eyes campaign encourages individuals to prioritise their own eye health whilst advocating for accessible, affordable eye care the world over.

By supporting the Layton Vision Foundation and LVF Research Centre, you will be helping to create a brighter future for the community and generations to come.

Sponsoring our event can increase brand recognition before, during and after the actual event by giving your company exposure to new audiences and can provide attendees with a unique experience that fosters trust and credibility.

Tax Deductible

The Layton Vision Foundation Ltd is a registered charity with the Australian Charities and Not for Profits Commission (ACNC) and is registered Charity No CH3060 under the Collections Act (Qld) 1966.

Brand Awareness

Grow your brand awareness in a positive way through exposure on our website and social media platforms in the lead-up, during and post the event.

Target Market

Attendees at our events include a mix of philanthropic minded individuals, corporate, medical, medium businesses and supporters.

Community

Tap into a new community network and learn about how you can get involved with more worthwhile projects and activities.

Goodwill

Sponsoring affords you and your business the opportunity to make a genuine difference and assist the eradication of blindness through research and clinical service.



Benefits of Sponsoring

The Opportunities

Event Partner \$10,000

- "Presented by" naming rights
- Logo on all promotional materials
- Table of 10 with priority seating
- Acknowledgement by MC during event
- Opportunity for a 2-minute speaking spot
- Feature article in LVF Eye News
- Published article on website
- 1 x pull-up banner in prime position
- Acknowledgement on AV slides (solus)
- Exclusive category Sponsorship - One only

Gold \$4,500

- Logo on all promotional materials
- Five complimentary tickets
- Acknowledgement by MC during event
- Published article on website
- 1 x pull-up banner
- Acknowledgement on AV slides
- Limited number available

Silver \$2,750

- Logo on all promotional materials
- Two complimentary tickets
- Acknowledgement by MC during event
- Published article on website
- Acknowledgement on AV slides



The Opportunities

Bronze

\$1,000

- Acknowledgement by MC during event
- Promotion in Media Release
- Acknowledgement on AV slides
- Listed in Event Program

Sponsored Table \$2,500

- Table of 10 with priority seating
- Company name and logo on table
- Acknowledgement by MC during event
- Listed in Event Program

Bespoke

P.O.A.

- Donate major prize
- Sponsor - MC
- Sponsor - Entertainment
- Theme / table centre pieces
- Videography / photography

Contact Michelle Carley-Lep to discuss the opportunities available and select the package that best fits your needs.



About: Layton Vision Foundation

- Irreversible blindness is a tragic and feared outcome of many eye diseases. Eye health impacts education, employment, quality of life, and many other sustainable development goals.
- Professor Chris Layton established the Layton Vision Foundation in 2016 with a mission in mind: One cure, one vision, for everyone.
- The Layton Vision Foundation is bringing hope to people affected by vision loss and blindness.
- By supporting our medical and clinical research, it is helping to create a brighter future for the community and generations to come. Clinical research is essential to help understand vision loss, find better treatments and prevent eye disease.



About: LVF Research Centre

- The LVF Research Centre was founded in 2013 and is currently located within the Translational Research Institute, South Brisbane.
- LVF Research Centre is one of Queensland's fastest growing and most productive eye research centres.
- The research team is currently studying AAV-mediated gene therapies for the treatment of eye diseases and has developed promising candidates for age-related macular degeneration and intraocular inflammation. These conditions affect a high percentage of the world population and rank among the leading causes of blindness and visual loss worldwide.



About: Director of Clinical Research

- Professor Christopher (Chris) Layton is a private Clinical Ophthalmologist, a national leader in innovative ophthalmology and has a special interest in clinical education.
- His expertise is in macular disease, lens surgery and minimally invasive glaucoma interventions. He holds a PhD in diabetic retinopathy from Oxford University. Dr Chris is a Rhodes Scholar and founding director of the LVF Research Centre.
- Working internationally and being immersed in the eye health industry from both a clinical and research position, Dr Chris understands the global vision crisis and how it affects every day lives.
- While there has been significant public health action, increased awareness and availability of eye care services, the rise in population growth and aging is contributing to the number of people suffering from vision impairment, which will triple by 2050.



Make a difference to eradicate blindness

- Someone who's irreversibly blind, will never see their grandchildren, never be able to read again, never be able to see the television: their whole way of interacting with the world as a human – is lost. On its own it's a real problem.
- Layton Vision Foundation is bringing hope to people affected by vision loss and blindness. Support medical and clinical research to create a brighter future for the community and generations to come. Clinical research is essential to help understand vision loss, find better treatments and prevent eye disease.
- Your sponsorship contribution goes to preventing and curing blindness.

We do understand that every organisation has different needs when it comes to marketing. While we offer these standard sponsorship opportunities, we are happy to discuss your individual needs and other bespoke options that may be available.

Get in touch with our team today for more information or to discuss in further detail.





The LVF Eye Centre is affiliated with the Layton Vision Foundation and LVF Ophthalmology Research Centre.

Layton Vision Foundation Ltd is a registered charity with the Australian Charities and Not for Profits Commission. Donations are received as deductible gifts for tax purposes. The Layton Vision Foundation Ltd is administered by volunteers and 100% of contributions are used for charitable purposes.

Sponsorship Terms and Conditions:

The Sponsor must pay the Organiser the amount set out in the Booking Contract which is for the items set out in the Payment Details. Credit card details are requested on the Booking Contract to secure sponsorship and the Sponsor irrevocably authorises the Organiser to debit the Sponsor's credit card with the total amount payable, together with any merchant fee for that credit card, if relevant, on or after the dates specified for payment. Payment schedules must be strictly adhered to. Should the Sponsor fail to make timely payments, we regret the Sponsor will automatically forfeit their entitlements, together with any monies already paid. If a Sponsor decides to cancel, the Sponsor may do so by giving a written notice to the Organiser. If cancellation occurs less than two months out from event, the Sponsor is liable for the full amount of the agreement. If the cancellation occurs with more than two months' notice, the Sponsor will be liable for 50% of the full amount of the sponsorship. The Organiser may, in its absolute discretion, postpone or change the dates for the holding of the Event, shorten or lengthen the duration of the Event, change the hours during which the Event is held, or change the venue of the Event. The Organiser may determine this agreement and at its sole discretion return a part of payments made by the Sponsor, if the holding of the Event or the supply of any services by the Organiser is prevented, postponed or abandoned by reason of any cause not within the direct control of the Organiser.

Please contact Michelle Carley-Lep, Brand Manager.
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